

The Hillcroft Way



CEO Corner

Debbie Bennett. President & CEO



I don't know about you, but the past year has caused me to interpret time in a jumbled mess. One moment looking back seems like forever ago and the next that same moment feels like it was yesterday. The global pandemic has really turned this world on its head but has also brought out the best in a lot of people.

Perceptions still belong to everyone, but my perception is that deep down we all care for one another and hopefully that is what spills out and is apparent to others that are watching. Those random acts of kindness are impactful to those it touches and to those who witness them. They can change a person's day and even their life.

Hillcroft has felt that outpouring of support from others and we are always and forever grateful that this community sees the value in our mission and those we serve. I hope you enjoy the highlights of just some of the ways we have felt your "caring".

Take care and be kind.

Jebbu Zennick

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Earlier this year, in mid-February, over 40 of our group home clients and staff were among some of the very first in our community to receive their first dose of the Covid-19 vaccine thanks to our partners at Walgreens. With much of our population at Hillcroft living with underlying health conditions, we wanted to be leaders in our community and do our part for the health and well-being of our clients and those around us.





with disabilities in our community. Our clients had such a blast

and couldn't stop talking about all the fun they had!

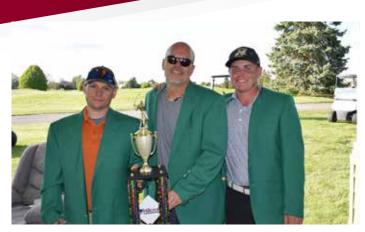


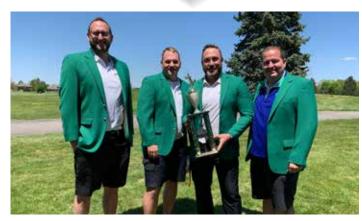


17th Annual Hillcroft Golf Scramble

Returning to our normal May date, our SOLD OUT, two-day event was once again blessed with perfect weather at The Players Club at Woodland Trails and was a resounding success! It was a privilege to partner with over 150 local businesses and individuals who support our mission and help us raise valuable funds to make a greater impact in our community. We truly thank everyone who came out to support us! It's because of their loyal support that Hillcroft is able to make such an extraordinary impact in the lives of people with disabilities. We look forward to hosting you again next May 12th and 13th for our 18th annual event!







Thursday's Winners: Munsee Meats

Friday's Winners: Northwest Bank













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A Heavenly Hole-In-One

There's a good chance Tim Beaty was looking down from high above during the 17th Annual Hillcroft Services Golf Scramble, held at The Players Club at Woodland Trails in Yorktown on May 14th.

Tim Beaty, affectionately known as Timbo to many, heartbreakingly lost his brave battle with COVID-19 this past September at the age of 63. He participated in many different services at Hillcroft, dating back to 1976 soon after his graduation from Muncie Northside High School. In 2004, through Hillcroft's employment services program, Tim began working at the Wendy's location on McGalliard Road, where he remained employed for nearly 16 years. He participated on the Wendy's team in Hillcroft's annual golf outing on 12 different occasions alongside his "best buddy" Dan Bragg.

Understanding that the annual Hillcroft golf outing was so important to Tim, his family — brother Chris, sister Julie, brother-in-law Brad, and nephew Shea — decided to enter a team in this year's outing in Tim's memory. It was appropriately named "Team Timbo."

Already a meaningful day for the foursome, they had no clue how truly unforgettable it would become!

Shea Johnson, Tim's nephew and a 2007 Wes-Del graduate, stepped up to the 165-yard, par 3, 13th hole, which was sponsored by long-time Hillcroft supporter Bill Gaddis Chrysler, Dodge, Jeep & Ram of Muncie. With a beautiful 2021 Diesel Jeep Wrangler sitting on the tee box next to

him, Shea calmly stepped up to his foursome's third hole of the day and hit a pure, knock-down five iron which one-hopped on the green and landed in the hole for his first-ever hole-in-one. This perfect shot earned Johnson a \$25,000 check and marked the first time in the history of Hillcroft's outing that a hole-in-one was made at the event.

He must have absolutely loved what he saw watching hole No. 13.

"When I teed the ball up, it never crossed my mind that the ball would go in. I think Uncle Tim had other plans for us that day. The recognition and prize for the hole-in-one are nice, but a family playing in honor of a lost loved one is the best thing that happened that day. The ace on #13 merely served as a catalyst for our story to be told." said Johnson.

Chris Beaty, Tim's brother and Shea's uncle, told Shea after they arrived on the green and confirmed the ball was, indeed, in the hole that "his uncle Tim was definitely looking down on him and smiling along with his grandparents. It was just a great day for our family!"



"This is the first time over the 17 years that we have supported Hillcroft's outing, and only the second time in my 25 years of supporting many local golf events, that we have had a hole in one occur." said Steve Gaddis of Gaddis of Muncie. "It just shows you how rare this is," added Gaddis.

Julie Eastes, Tim's sister and Shea's mother added, "Tim was definitely looking down with pride on his family that day. Playing in memory of him, on that course, at that event, under the name Team Timbo ... Tim's spirit was with us for sure!"

"I have told the story now over 50 times to friends, co-workers, and various community members, and I get the chills each and every time. It proves something extra special was going on out there, and that it was just meant to be. There really is no other way of saying it. I am so happy for Tim's family to be able to share this special moment together." said VP of Development & Marketing at Hillcroft Dan Wolfert.

Team Timbo will be back next year in Tim's memory for the 18th Annual Hillcroft Golf Scramble, "You can count on it!" Chris said.



L-R: Chris Beaty, Julie Eastes, Brad Eastes & Shea Johnson



Shea Johnson received his \$25,000 check at Gaddis of Muncie from Steve Gaddis and staff on June 19.



SERVICES SPOTLIGHT

The Start of Something New...



The summer of 2021 saw two local non-profit organizations come together for one cause and it appears to have been a perfect match. Our Services Spotlight in this edition of The Hillcroft Way focuses on our Hillcroft Industries division and a new partnership with TeenWorks that was a win-win for both.

TeenWorks is a non-profit organization driven to empower teens to achieve excellence in community, college, and career. They are able to do so through three unique programs: Summer, Pro, and Alumni Services. A students first experience with them always begins in their Summer Program, a 6-week employment experience for rising sophomores through seniors in high school with the objective of teaching the importance of a hard day's work. Students accepted into the program spend four days per week at their assigned work site and one day in professional development sessions learning professional communication methods, financial literacy, leadership development, and other vital topics. Students earn \$8 per hour and all worksite partners are local nonprofit organizations. Based on supervisor recommendations, summer students can enroll in their Pro Program where they receive ongoing monthly professional development and 1:1 time with a case manager. Upon enrollment, each student completes a post-secondary success plan that outlines their educational and career goals used as a personal compass through graduation. Students also have the opportunity to receive cash bonuses for ongoing employment beyond the Summer Program. Post-graduation, these Pro students

are automatically enrolled in their Alumni Services program which provides ongoing support to students whether they pursue the workforce, military, apprenticeships, trade school, or universities. Cohorts of students established across 16 Indiana universities assist these seniors on their transition into college, many of which are first generation students. Additionally, TeenWorks awards \$250,000 each year to these graduating seniors to assist with their goals to help empower these students to reach their full potential.

FROM HILLCROFT'S PERSPECTIVE:

The partnership between Hillcroft Industries and TeenWorks during the summer of 2021 was a first for both organizations and was very successful! Through TeenWorks supervision and collaboration with Hillcroft, students were able to learn important job competencies and skills at Hillcroft to take with them in their future endeavors. Students learned the importance of attendance, safety, quality, standardized work, attention to detail, teamwork, and much more. While

learning these important skills, students were also able to assist Hillcroft Industries in achieving its important mission of supporting people with disabilities. Hillcroft Industries accomplishes this, in part, through partnerships with local and international companies. Hillcroft Industries provides quality inspection, parts gauging, logistics, and repackaging for its customers. In 2021, the supervisor and students at Teen Works provided valuable assistance to Hillcroft Industries to achieve its goal and fulfill customer production demands. Great job, TeenWorks! – Michael Salmon, VP of Manufacturing at Hillcroft Services. For more information on Hillcroft Industries, visit HillcroftIndustries.com

FROM TEENWORKS PERSPECTIVE:

2021 marked the first year that TeenWorks and Hillcroft have partnered together and I cannot say enough good things that have come from it. Not only did Hillcroft serve as one of our summer worksites, they also offered all students that spent the summer with them ongoing employment opportunities. Through the program they were able to provide hands-on manufacturing experience and continually communicated why the students were doing the work and how it was improving their community. As if that wasn't

TeenWorks Golf Tourney this fall. Their contribution will enable us to continue expanding the program and providing wages to Delaware County students. Their staff and clients have shown our students and staff so much support, understanding, and kindness and I hope to continue working with them for years to come. – Kari Wissel, Muncie Regional Director at TeenWorks. For more information on TeenWorks visit TeenWorks.org



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