

The Hillcroft Way



2023 marks the 70th anniversary in the rich history of Hillcroft Services, Inc. Our agency was founded in 1953 by three local families who wanted to provide quality education and life experiences for their children with disabilities.

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CEO Corner

Debbie Bennett, *President & CEO*



Can you believe it is 2023 already? Time goes by quickly when you are flying by the seat of your pants. Unfortunately, we have all experienced this over the past few years due to circumstances beyond our control. But...this year is no ordinary year for Hillcroft Services and we will be intentional in our celebration of this special year. This is our 70th anniversary - Our Platinum Year!

Hillcroft Services became a legal entity on February 13, 1953, as a group of parents made the decision not to institutionalize their children upon the recommendation of medical professionals.

These parents wanted to be actively involved in their loved

one's lives and wanted them to be a part of the community. Over the next seven decades, thousands and thousands of people received supports as many services were developed to ensure people with developmental disabilities had access to a higher quality of life.

It all started with dedicated efforts of a few and grew through the support of an engaged Board of Directors, dedicated staff, funding partners, and this community. The founders could not have envisioned the size, scope, and impact this organization would achieve all these years later. What a legacy!

Hillcroft does not intend to slow down as we move into the future. The vital role it plays in the support system for people with developmental disabilities is ever more important and those individuals need this entire community to keep the movement advancing.



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HILLCROFT
SERVICES

70 YEARS

1953-2023 | ANNIVERSARY

HILLCROFT'S 70TH YEAR STARTS OUT WITH A BANG

2023 marks the 70th anniversary in the rich history of Hillcroft Services, Inc. Our agency was founded in 1953 by three local families who wanted to provide quality education and life experiences for their children with disabilities. Through that commitment, Hillcroft has grown exponentially over time and annually improves the lives of over 600 individuals of all ages with intellectual and developmental disabilities in our community.

Earlier this month, on February 13 (our actual agency birthday), we celebrated our big day with a birthday celebration for all our clients and staff where we had a DJ, balloon artist, photo booth, cupcakes, and a special appearance by Charlie Cardinal and a few members of the Ball State Code Red Dance Team! It was an amazing way to celebrate this monumental occasion in our history and to help kick off a very special year to come.

Over the next 12 months, you will see Hillcroft launch a year-long calendar of client and family celebrations as part of our 70th Anniversary Awareness and Recognition Campaign. There will be numerous recognitions of staff, volunteers, individual donors, and corporate partners. You will also see a promotional push which will showcase Hillcroft's various services throughout our community at local events, through various advertising avenues, and across social media. On November 17, we will host our annual Thanksgiving Client & Staff Appreciation Luncheon at the Horizon Convention Center and will be inviting all our individual and organizational supporters and partners to come celebrate our 70 years of history with us. Make sure you save the date!

STAY TUNED FOR MORE INFORMATION ON OUR 11/17/23 EVENT...





HAPPY BIRTHDAY





SATURDAY | SEPTEMBER 17, 2022 | 2:00PM
BALL STATE VS MURRAY STATE

2022

HILLCROFT DAY AT SCHEUMANN STADIUM



OVER 150 HILLCROFT CLIENTS & STAFF ENJOYED A WONDERFUL DAY AT SCHEUMANN STADIUM CHEERING ON OUR CARDINALS THIS PAST FALL!

All in attendance were treated to a pregame tailgate party, a visit from the BSU Cheerleaders and Code Red Dance Team, free tickets, parking passes, and a commemorative t-shirt! Our Shooting Stars Dance Team even performed on the field during halftime of the game which our hometown Cardinals defeated the Murray St. Racers! We were once again blessed with perfect weather and thankful for all those who supported our event to help make a memory for everyone in attendance!

Thank you to all the sponsors who helped make this event possible!



THANK YOU TO ALL OF OUR SPONSORS WHO MADE THIS EVENT POSSIBLE!

A BIG THANK YOU TO:

- Unified Group Services
- Knights of Columbus
- Magna Powertrain
- Integrity Fulfillment Services
- Reed's Plumbing
- Ted Baker
- Thrive Credit Union
- Family Hearing Care
- Koorsen Fire & Security
- Meijer
- Julie Bering
- Don Engel
- United Insurance Agencies
- Kramer Insurance
- Ken & Pat Wolfert
- Bethel Pointe & Rehab
- 1925 PubHouse
- David & Diane Benadum
- Swift & Associates
- Midas of Muncie
- Steve & Cathy Overmyer
- Munsee Meats
- Payless Super Market
- Body Armor
- MCL Restaurant & Bakery
- Turner Refrigeration
- Wendy's





Helping Hillcroft Thrive

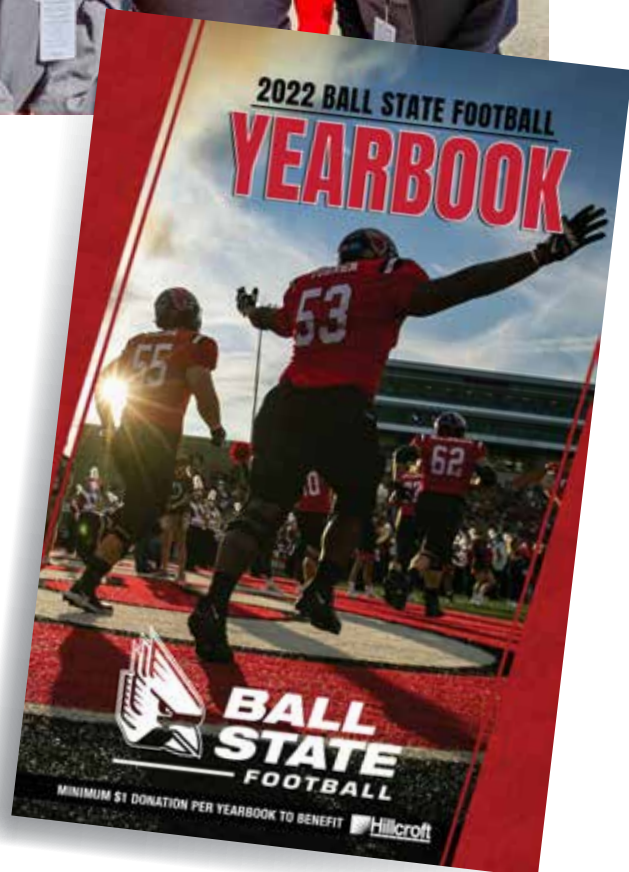


This past fall, Hillcroft, Ball State Sports Properties (BSSP), & Thrive Credit Union came together in partnership to help fundraise for people with disabilities in our community. It was truly a win-win-win scenario where BSSP was able to sell football yearbooks with the help of enthusiastic volunteers from Thrive Credit Union, with all proceeds benefitting Hillcroft to help continue offering the necessary supports and services for this very deserving population.

Collaboration is at the heart of every successful partnership and always seems to bring out the best in people and organizations alike, and this example was no exception.



BALL STATE
SPORTS PROPERTIES



“Collaborating with Ball State Athletics to raise funds for Hillcroft was such a special opportunity for Thrive Credit Union employees and their families. Hillcroft provides a vital need in our community, and we will continue finding ways to support them through our time, talent, and treasure.” said Brittani Richards, COO at Thrive Credit Union.

MISSION ACCOMPLISHED!

THANK YOU to all the generous donors who helped us reach and surpass our goal. You have truly helped DREAMS BECOME REALITY!



On Tuesday, November 29, we raised funds to help with the purchase of Virtual Reality Headsets for our clients with intellectual and developmental disabilities. Thanks to almost 80 generous donors, we were able to not only meet our original goal of \$5,000, but far surpass it by raising in excess of \$12,000! We will now easily be able to purchase this new technology (and more) to help our clients with their balance, anxiety, depression, and offer them another form of physical activity.



Unified
Group Services

"We take care of the Customer...and then some!"

We would like to give an extra special thank you to Unified Group Services for the very generous lead gift once again this year.



SO MUCH TO BE THANKFUL FOR

After a two-year hiatus, we were able to safely return to Union Chapel for our Annual Client & Staff Thanksgiving Appreciation Luncheon! We had a wonderful time celebrating all of our accomplishments over the past year, enjoying great company, and feasting on an amazing Thanksgiving meal catered by MCL Restaurant & Bakery!

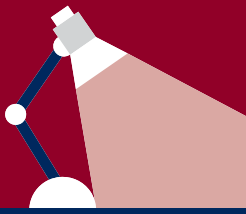
Congratulations to all of our very deserving annual Award Winners:

COMMUNITY AWARDS
Volunteer of the Year - Julie Cox
Community Partnership - Munsee Meats
Development Partnership - Dave & Joan Bahlmann
Community Employer - Outback Steakhouse

CLIENT AWARDS
Awesome Artist - John Tarter
Majestic Musician - Griffin Banter
Recreation Rock Star - Melvin Petersen
Community Employment Employee of the Year - Mallory Kemper
Outstanding Life Skills Achievement - Mike Handlon
Positive Growth - Darby Gribble

And a VERY SPECIAL thank you to:
Transportation Provider - MITS
Event Photography - Lenny Baierwalter & Oscar Nunez





> SERVICES SPOTLIGHT

CU SHOP & SHARE EVENTS KEEP GROWING!

Thank you to everyone who was a part of our second SHOP & SHARE event last fall to make it a wonderful success! Our staff worked very hard organizing it and the event continues to grow as we had over 30 vendors and hundreds of shoppers

which helped us raise close to \$1,000 for our clients in our Creativity Unlimited (CU) division. We look forward to seeing you at our next event coming up on April 22. Booth registration is now open at Hillcroft.org/2023-shop-and-share/



SHOP & SHARE

WHEN:

APR 22
9AM-3PM

All booth proceeds go to Hillcroft CU clients.



REGISTER YOUR BOOTH TODAY AT:
www.hillcroft.org/2023-shop-and-share/



19TH
ANNUAL

WHERE THE FUTURE IS

BRIGHTER THAN EVER BEFORE!



May 11th & 12th will be our 19th annual Hillcroft Golf Scramble Charity Fundraiser.

2023 is the 70th Anniversary of our agency and will mark our 19th annual Hillcroft Golf Scramble Charity Fundraiser. This is Hillcroft's single-biggest annual fundraiser that we host. This two-day, two-flight, best-ball golf outing will host 250 players from all over the area who come together to raise approximately \$50,000 for programmatic needs for various services that Hillcroft provides. It is considered one of the best annual golf fundraisers in our area and historically sells out both days. Registration is NOW OPEN! Visit Hillcroft.org/golf to secure your sponsorship or register your team online before spots fill up! We appreciate your consideration of supporting our mission to help people with disabilities in our community.

Registration is NOW OPEN!

Visit Hillcroft.org/golf to secure your sponsorship or register your team online before spots fill up!



A SPECIAL THANK YOU TO OUR....

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Muncie, IN 47303



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E-Newsletter!**

visit www.hillcroft.org



The Hillcroft Way

Our Mission

To provide innovative services and supports for People with disabilities and their families, resulting in extraordinary differences in People's lives.

HILLCROFT ICE CREAM CARD

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- Dairy Dream
- Weenee World
- Tropical Shaved Ice
- Culver's
- The Barking Cow
- Mancino's Sweet Shop
- Jerry's Dairy Freezer
- The Frozen Boulder
- Iceburg
- Baskin-Robbins
- Ivanhoes
- Cammack Station
- Wendy's
- Hunnicutts Dairy Bar

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www.hillcroft.org

GIVE BY PHONE
(765) 284-4166

GIVE BY MAIL
501 W Air Park Drive
Muncie, IN 47303

GIVE ASSETS/BEQUESTS
Email Dan Wolfert
at [dewolfert@hillcroft.org](mailto:dwolfert@hillcroft.org)



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